

SUSAN G. KOMEN[®] MINNESOTA
27th ANNUAL SUSAN G. KOMEN TWIN CITIES RACE FOR THE CURE[®]
MOTHER'S DAY, MAY 12, 2019

2019 SPONSOR AGREEMENT

Name of Company, Organization or Institution *(please print exactly as you wish it to appear in printed materials)*

Contact Name _____ Title _____

Address _____

City _____ State _____ Zip _____

Telephone _____ Fax _____ E-Mail _____

Tax ID # or Social Security # _____

Sponsorship Level:

____ Platinum \$50,000+ ____ Gold \$25,000 ____ Silver \$15,000
____ Bronze \$10,000 ____ Marathon \$5,000 ____ Mile \$2,500

Targeted Marketing Sponsorship Level:

____ Friends for the Cure[®] \$11,000 ____ Teams Sponsor \$11,000 ____ Pink Honor Roll \$5,500
____ Sleep in for the Cure[®] \$5,500 ____ Hug a Mom \$3,000 ____ Hug a Survivor \$3,000
____ Work-Out Sponsor \$3,000 ____ Volunteer Sponsor \$3,000 ____ Kids Medal Sponsor \$3,000

Gifts-In-Kind *(must be approved by Race/Affiliate)*:

____ Media ____ Food/Beverage ____ Supplies
____ Advertising ____ Printing ____ Graphic/Creative Design
____ Other _____

Description of product or service:

Value of Sponsorship: Cash \$ _____
In-Kind Gifts \$ _____

(In-Kind sponsorship recognition is valued at one-half retail value unless otherwise approved by Race/Affiliate.)

ALL PROMOTIONAL MATERIALS OR GIVEAWAY ITEMS DISTRIBUTED AT THE RACE EVENT MUST ONLY DISPLAY THE NAME OF THE PARTICIPATING SPONSOR AND MAY NOT INCLUDE ANY ADDITIONAL NAMES, LOGOS, TRADEMARKS, REGISTRATION MARKS OR OTHERWISE. SPONSORS ARE ONLY ENTITLED TO THE BENEFITS OF THE SPONSORSHIP THAT CORRESPOND TO THEIR SPONSORSHIP LEVEL AS DETAILED IN THE SPONSOR PACKET. AFFILIATE SHALL NOT BE RESPONSIBLE FOR LOST OR STOLEN PROPERTY OR PRODUCT OR FOR ANY DAMAGES THAT RESULT FROM DELAYS OR POSTPONEMENTS OF THE RACE DUE TO CIRCUMSTANCES BEYOND THEIR REASONABLE CONTROL. IN THE EVENT THAT THE RACE DOES NOT TAKE PLACE, ALL SPONSORSHIP FEES WILL BE CONSIDERED A DONATION TO THE AFFILIATE AND SHALL NOT BE REFUNDED. SPONSORSHIP FEES, AS SET FORTH ABOVE, SHALL BE PAID PRIOR TO THE RACE DATE UNLESS OTHERWISE ESTABLISHED BY THE KOMEN MINNESOTA AFFILIATE. SPONSORS ARE RESPONSIBLE FOR THEIR OWN TENT AND EQUIPMENT PROVISIONS AND ALL PRODUCT DELIVERIES TO AND FROM RACE SITE AND FOR PROPERLY DISPOSING OF THEIR RUBBISH PRIOR TO AND AFTER THE RACE EVENT.

*Please make check payable: **SUSAN G. KOMEN TWIN CITIES RACE FOR THE CURE[®]**

Sponsor Signature _____ Title _____ Date _____

Susan G. Komen Twin Cities Race For The Cure[®] Signature _____ Date _____

All donations are tax deductible and benefit breast cancer research, screening, education, preliminary treatment and treatment support programs in Minnesota. Susan G. Komen[®] Minnesota is a 501(c)3 nonprofit corporation (Federal ID #41-1924790/MN State ID #4336115) and an Affiliate of Susan G. Komen for the Cure[®], a Texas 501(c)3 nonprofit corporation (Federal ID #75-1835298).