

SUSAN G. KOMEN® MINNESOTA
21st ANNUAL SUSAN G. KOMEN BRAINERD LAKES RACE FOR THE CURE®
JUNE 27th, 2020

2020 SPONSOR AGREEMENT

Name of Company, Organization or Institution *(please print exactly as you wish it to appear in printed materials)*

Contact Name _____ Title _____

Address _____

City _____ State _____ Zip _____

Telephone _____ Fax _____ E-Mail _____

Tax ID # or Social Security # _____

Sponsorship Level:

_____ Local Presenting \$10,000 _____ Platinum \$7,500 _____ Gold \$5,000
_____ Silver \$3,000 _____ Bronze \$1,500 _____ Pink Ribbon \$500

Targeted Marketing Sponsorship Level:

_____ Survivor Recognition Sponsor \$1,500 _____ Pink Honor Roll Sponsor \$1,000
_____ Race Day Expo Sponsor \$1,000 _____ Runner Recognition Sponsor \$750
_____ Kids Activities Sponsor \$500 _____ Volunteer Sponsor \$200
_____ Race Course- Mile Marker Sponsor \$150 _____ Race Course-Water Stop Sponsor \$150

Gifts-In-Kind (Must be approved by Race/Affiliate):

_____ Media _____ Food/Beverage _____ Supplies
_____ Advertising _____ Printing _____ Other _____

Description of product or service:

Value of Sponsorship: Cash \$ _____
In-Kind Gifts \$ _____

(In-Kind sponsorship recognition is valued at one-half retail value unless otherwise approved by Race/Affiliate. Please attach copy of appraisal for all in-kind gifts)

ALL PROMOTIONAL MATERIALS OR GIVEAWAY ITEMS DISTRIBUTED AT THE RACE EVENT MUST ONLY DISPLAY THE NAME OF THE PARTICIPATING SPONSOR AND MAY NOT INCLUDE ANY ADDITIONAL NAMES, LOGOS, TRADEMARKS, REGISTRATION MARKS OR OTHERWISE. SPONSORS ARE ONLY ENTITLED TO THE BENEFITS OF THE SPONSORSHIP THAT CORRESPOND TO THEIR SPONSORSHIP LEVEL AS DETAILED IN THE SPONSOR PACKET. AFFILIATE SHALL NOT BE RESPONSIBLE FOR LOST OR STOLEN PROPERTY OR PRODUCT OR FOR ANY DAMAGES THAT RESULT FROM DELAYS OR POSTPONEMENTS OF THE RACE DUE TO CIRCUMSTANCES BEYOND THEIR REASONABLE CONTROL. IN THE EVENT THAT THE RACE DOES NOT TAKE PLACE, ALL SPONSORSHIP FEES WILL BE CONSIDERED A DONATION TO THE AFFILIATE AND SHALL NOT BE REFUNDED. SPONSORSHIP FEES, AS SET FORTH ABOVE, SHALL BE PAID PRIOR TO THE RACE DATE UNLESS OTHERWISE ESTABLISHED BY KOMEN MINNESOTA.

*Please make check payable: **SUSAN G. KOMEN BRAINERD LAKES RACE FOR THE CURE**

*To guarantee your company **name on Race brochures**, we must have your information **by February 7, 2020**.

*To guarantee your company **name on Race t-shirts**, we must have your information **by April 10, 2020**.

Sponsor Signature _____ Title _____

Susan G. Komen Brainerd Lakes Race For The Cure® Signature _____ Date _____

All donations are tax deductible and benefit breast cancer research, screening, education, preliminary treatment and treatment support programs in Minnesota. Susan G. Komen® Minnesota is a 501(c)3 nonprofit corporation (Federal ID #41-1924790/MN State ID #4336115) and an Affiliate of Susan G. Komen for the Cure®, a Texas 501(c)3 nonprofit corporation (Federal ID #75-1835298).