



**susan g. komen**  
**Twin Cities**  
**20**  
 A Walk to End Breast Cancer

The 1st Annual Susan G. Komen Twin Cities 20, A Walk to End Breast Cancer, will be held on Saturday, August 8, 2020! The route will take participants on a 20 mile walk from Southdale Center in Edina, Minnesota to the State Capital in St. Paul, Minnesota. Join us as we gather to raise funds, bring awareness, celebrate cancer survivorship and honor those who have lost their battle to the disease.

# SPONSORSHIP OPPORTUNITIES

RECOGNITION ON EVENT DAY	Presenting \$15,000	Diamond \$10,000	Sapphire \$5,000	Ruby \$2,500	Emerald \$1,000
Logo or name on t-shirt (Deadline: 4/1/20)	Logo	Logo	Logo	Name	Name
Public announcements at event	✓	✓	✓		
On-Site Signage at Opening & Closing	✓	✓	✓		
Pit Stop Signage	Logo				
Complimentary walk registrations	5	3	2	1	
Company logo on participant route cards	✓	✓			
Booth space at finish line	✓	✓	✓		
<b>COMPANY VISIBILITY &amp; BENEFITS</b>					
Social Media Mentions	✓	✓	✓	✓	✓
Recognition on printed marketing materials, e-communications and registration site	Logo	Logo	Logo	Name	Name



Where the end of breast cancer begins.™

## ABOUT SUSAN G. KOMEN® MINNESOTA

We are proud to have invested over \$46 million in the fight against breast cancer since 1993. Each year, Komen Minnesota helps fund groundbreaking breast cancer research, in addition to granting funds to local nonprofit organizations to implement innovative, culturally appropriate, and comprehensive breast health initiatives and programs throughout Minnesota. Each of these organizations plays a critical role in advancing the Komen mission. In 2019, more than \$700,000 was distributed to help fund research and statewide breast cancer screening, education, awareness, outreach and treatment support programs targeting medically underserved Minnesotans.

**KOMEN'S BOLD  
GOAL IS TO**

**REDUCE THE CURRENT NUMBER  
OF BREAST CANCER DEATHS BY**

**50%**

**IN THE U.S. BY 2026**



For more information please call us at 952-746-1760

[www.komenminnesota.org](http://www.komenminnesota.org)

## Our Vision:

A world without breast cancer.

## Our Promise:

Save lives by meeting the most critical needs in our communities and investing in breakthrough research to prevent and cure breast cancer.

## DID You Know?

**75%**

of every net dollar raised is used to fund community health grants throughout Minnesota.

**25%**

of the locally raised net funds support Komen Research, Evaluation and Scientific Program, which funds groundbreaking breast cancer research, meritorious awards and educational and scientific conferences around the world.



